



2023 *highlights*



OW NATIONAL CONNECT

Our first-ever OW National Connect in Bear Lake, Idaho, was a resounding success. Women from all over the USA gathered to connect and grow in their faith.



LEADERSHIP INTENSIVE

In 2023, we launched the Leadership Intensive program with 9 participants from various states and even our first overseas member from Germany. Four of our members have already launched their own groups this year.

EQUIPPING & TRAINING PROJECT

Our major equipping and training project is in full swing. We're recording videos, editing, and developing our upcoming app for course and group management. We expect this project to elevate our current standards, so please pray with us for wisdom as we build.



OC GROUPS LAUNCH

We introduced OC Groups, offering a simple way to maintain our high-challenge, high-grace community, relationships, and disciple making movement. If you haven't joined one yet, please consider leading one in 2024.





WELCOME KELLY DIERBERGER

We are thrilled to welcome Kelly Dierberger to our team. She will be taking on the role of managing our online presence and social media. We're excited to see how her skills and experience will enhance our movement.



THIRD THURSDAY PRAYER

To unite our entire community in prayer, we initiated Third Thursday Prayer, dedicating one day a month to prayer and fasting for disciple-making.



NEW ORDINARY MOVEMENT BRAND

As our movement continues to grow rapidly, we outgrew our initial brand. We're excited to unveil the new Ordinary Movement brand as we welcome more men and women from across the country into our community.



THE STUDIO & OFFICE

The Studio & Office is now a reality as we expand our content and video training initiatives.



POSITIVE IMPACT

Our reviews consistently reflect the positive growth of participating in an OM/OW group. Participants finish with improvements and inspiration within our three core values: Intimacy with Jesus, Intentional Relationships, and Multiplication.

join the movement
ordinarymovement.com



2023 stats ✨

105 NEW PARTICIPANTS
IN OM/OW GROUPS

19 NEW
LEADERS

13 NEW MENTORS
*6 previous mentors who
saw exponential growth.*

17 NEW
GROUPS

200,000

VIEWS ON YOUTUBE
2,300 new subscribers on youtube.



What participants are saying:

“OM has strengthened my marriage. Both my wife and I went through OM and OW concurrently and as we grew in our depth of relationship with Jesus and those in our group our relationship deepened as well. Also, the friendships I made while participating in OM have far outlasted the 1 year that we met together. I now have multiple men in my life that I can reach out to with challenges for advice and to celebrate breakthroughs and victories in my life!”

-Billy B., Leader and Board Member



testimonials

“The steady rhythm of fellowship it brought to my whole year really helped to keep my faith and quiet time front and center.”

- Sean L., Leader

OW reset my priorities, strengthened my faith and led me to a place of complete rest in Christ. It's a place to breathe again, knowing your struggles are like everyone else's, but also capable of being used by the Spirit to do His work.”

- Heidi W., OW Leadership Intensive

“Ordinary Men has given me the tools necessary to build my confidence to lead others and speak boldly about my faith!”

- Chad W., Leader and Mentor

“Ordinary Women challenged me to be more intentional about studying the word of God and deepening my relationship with Jesus.”

-Ann P. S., OW Participant

“I've seen friendships develop, a man lifted out of a dark place, a strong prayer team formed, and men encouraged to serve and lead at our local church.”

-Matt G., OM Participant

“Leaders are VERY involved. Their relationship with Christ shines through and they want us to grow in our walk with the Lord.”

- Sherilyn P., OW Participant

“Intimacy with God, Intentional Relationships...puts men in ministry, and makes them vital in the Kingdom of God.”

- Greg S., Pastor

“Going through OW both challenged me and freed me in my faith. I also found a wonderful community of women who bring love, support, and accountability to one another.”

- Victoria L., OW Leader

“OM showed me what intimacy with Lord looks like on an everyday basis. It has been a life changing experience.”

- Shawn H., OM Participant

“It has been a great experience. I am thinking about the whole discipleship process and how to simplify and adapt it for the next step.”

- Mary A., OW Participant

